

Privacy Policy

Last updated: 10th Mar 2026

1. Introduction

This Privacy Policy describes how **Academia360** ("we", "our", "us") collects, uses, stores, shares, and protects personal information of users ("you", "your") who access or use the **Academia360 Platform**, including our website, mobile applications, newsletters, and related services (collectively, the "Platform").

By accessing or using the Platform, you agree to the collection and use of information in accordance with this Privacy Policy.

2. About Academia360 Platform

Academia360 is a digital education-focused platform (powered by Careers360) that provides news, insights, research, opinion pieces, institutional information, campaigns, newsletters, and related engagement tools for academia, policy makers, faculty, parents, educators, and education stakeholders. Certain features of the Platform may require user registration or submission of personal information.

3. Information We Collect

We may collect the following categories of information:

3.1 Information You Provide Directly

- Name, email address
- Organization you are associated with
- Account registration details
- Subscription information (newsletters, alerts)
- Feedback, survey responses, and communications
- Information submitted through forms, campaigns

3.2 Information Collected Automatically

- IP address, browser type, device information
- Pages visited, time spent, referral URLs
- Cookies, log files, and similar tracking technologies

- Interaction data with emails, notifications, and on-site modules

3.3 Information from Third Parties

- Analytics providers
- Marketing or attribution partners
- Service providers supporting Platform functionality

4. How We Use Your Information

We use collected information for the following purposes:

- To provide, operate, and maintain the Platform
- To personalize content and user experience
- To manage subscriptions and user accounts
- To communicate updates, newsletters, and relevant information
- To analyze usage trends and improve our products
- To run campaigns and targeted educational initiatives
- To comply with legal obligations and enforce policies

5. Cookies and Tracking Technologies

Like most platforms, we use “Cookies” and web log files to track site usage and trends, to improve the quality of our service, to customize your experience on our platforms.

A cookie is a tiny data file that resides on your computer, mobile phone, or other device, and allows us to recognize you as a User when you return to our platforms using the same computer and web browser. You can remove or block cookies using the settings in your browser, but in some cases doing so may impact your ability to use our platforms.

We use cookies and similar technologies to:

- Remember user preferences
- Understand Platform usage and performance
- Deliver relevant content and measure effectiveness

You can manage or disable cookies through your browser settings; however, some features of the Platform may not function properly without cookies.

6. Sharing and Disclosure of Information

We may share your information with:

- **Service Providers:** Hosting, analytics, communication, and technology partners
- **Affiliated Entities:** Within our corporate group, if applicable
- **Legal Authorities:** When required by law or to protect rights and safety
- **Business Transfers:** In case of merger, acquisition, or asset sale

We do not sell your personal information to third parties.

7. Data Security

We implement reasonable technical and organizational measures to protect personal information against unauthorized access, alteration, disclosure, or destruction. However, no internet-based system is completely secure, and we cannot guarantee absolute security.

8. Data Retention

We retain personal information only for as long as necessary to:

- Fulfill the purposes outlined in this Policy
- Comply with legal, regulatory, or contractual requirements
- Resolve disputes and enforce agreements

Information may be anonymized or deleted once it is no longer required.

9. User Rights and Choices

Depending on applicable laws, you may have the right to:

- Access and review your personal information
- Correct or update inaccurate data
- Request deletion of your information
- Withdraw consent for certain processing activities
- Opt out of marketing communications

Requests can be made by contacting us at the email address provided below.

info@academia360.in

If you wish to unsubscribe from the newsletters, you can do so by performing any of below actions:

- Click on Unsubscribe button from the newsletter
- Contact us at info@academia360.in

10. Children's Privacy

The Academia360 Platform is not intended for children under the age of 13. We do not knowingly collect personal information from children. If we become aware that such data has been collected, we will take steps to delete it promptly.

11. Third-Party Links

The Platform may contain links to third-party websites or services. We are not responsible for the privacy practices or content of such third parties, and we encourage users to review their privacy policies.

12. International Data Transfers

Your information may be processed and stored in locations outside your state or country of residence. We take appropriate safeguards to ensure that personal data remains protected in accordance with applicable laws.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last updated" date. Continued use of the Platform after changes constitutes acceptance of the revised Policy.

14. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us at:

Email: info@academia360.in

This Privacy Policy should be read in conjunction with the Academia360 [Terms and Conditions](#).